2011 Kentucky FBLA State Leadership Conference



The 2011 Kentucky FBLA State Leadership Conference (SLC) was host to 1,841 students, advisors and guests from across the Commonwealth. Many teachers, administrators, advisors, and business professionals have worked together to provide students with opportunities for community service activities, leadership development, competitive events, and expanding knowledge of business and business related fields. The SLC serves as the highlight of every year for FBLA members and is the pathway for all competitors who place first, second, or in some cases third in their respective event to go on to compete at the national leadership conference (NLC).

"FBLA members competed in <u>67</u> events with the top three in objective tests and the top two individuals or teams in performance events-projects-reports qualifying for the national leadership conference.

According to Whitaker, "Students from approximately <u>25</u> Kentucky Tech area technology centers participated in state FBLA competitions. Students from 13 of those ATCs placed in the top "5" in various events. Of those 13, students from 10 Kentucky Tech schools earned the right to compete at this year's national conference in Orlando, Florida from June 28-July 1."

Out of <u>203</u> students who will represent Kentucky FBLA at national conference, approximately <u>50</u> students are from the Kentucky TECH school district.

"FBLA-Adventure of a Lifetime" was the theme during the 59th Kentucky State Leadership Conference.

Advisers to state officers:

Front row: Ronda Bowles, KY Tech-Montgomery Co. ATC: Roxanne Miles, Meade Co. HS; Vicki Whitaker, State Adviser; Rachel White, Larry A. Ryle HS; and Jessica Sekulski, Henry Co. HS. Back row: Carol Enlow, Heath HS: Connie Witt; Estill Co. HS; Ramona Bellew; Paul G. Blazer HS; Tracy Florer, Bracken Co. HS; Carrie Jefferson, Bracken Co. HS; Debbie Barnett, Adviser to State Officers; Abby Lillard, Logan Co. HS; Shamika Johnson, duPont Manual HS; and Debbie Jones, Warren East HS. Absent from picture: Dee Colvin, Henry Co. HS; Kyle Melloy, Warren Central HS; Karen Nash, Office of Career and Technical Education.

Photo from conference program booklet.



Vicki Whitaker – FBLA-PBL State Adviser and Chairman



OCTE Academic Consultant for Business and Marketing Technologies





Whitaker:

"The success of our FBLA students is a collaborative effort among advisers, principals, state office staff, business and industry supporters, local school district personnel, parents, and administrators. Thanks so much to all of you for your support of our future leaders.

"It has been a tremendous pleasure to be associated with Kentucky's business students who continue to excel at every level and continually rise to the challenges of competition in technology, public speaking, business, finance, leadership skills, management, etc. as well as seeking leadership

opportunities by serving as state regional, and local officers.

"FBLA is an integral part of the business curriculum and our teachers are using strong curriculum-oriented lesson planning and activities to aid students in gaining career, leadership, and personal skills that maximize their employability. FBLA and our other career and technical student organizations are powerful tools to prepare young people to become productive citizens, skilled workers, and to assume roles of leadership in their communities."

2011-2012 Kentucky FBI



Photo, front row: Abby Witt, Estill Co. HS, state president. Second row (I to r): MacKenzie Cook, Larry A. Ryle HS, secretary; and Collin Potter, KY Tech-Montgomery Co. ATC, vice president. Third row (I to r): McKenna Clowers, Estill Co. HS, Region 6 president; Taylor Stanley, Henry Co. HS, Region 3 president; Jordan Strother, Hart Co. HS, Region 2 president; Kim-Mai Le, duPont Manual HS, parliamentarian; Justin Butler, Paul G. Blazer HS, reporter; Matt Garofalo, duPont Manual HS, treasurer; Mary Hummel, Graves Co. HS, Region 1 president; Laura Romito, Silver Grove HS, Region 4 president; and Andrea Bellew, Paul G. Blazer HS, Region 5 president. Back row: Andre Dowell, Meade Co. HS, historian.

2011-2012 Kentucky FBI

Kentucky FBLA Region 1

Office	Name	School
President	Mary Hummel	Graves Co. HS
Secretary	Lorielle Strickland	Lyon Co. HS
Treasurer	Amanda Jo Smith	Carlisle Co. HS
Reporter	Jenna Ross	KY Tech-Mayfield/Graves ATC
Parliamentarian	Eric Baldwin	Carlisle Co. HS

Kentucky FBLA Region 2

Office	<u>Name</u>	<u>School</u>
President	Jordan Strother	Hart Co. HS
Secretary	Miranda McKinney	Barren Co. FBLA
Treasurer	Savannah Allen	Meade Co. HS
Reporter	Emerald Holley	Meade Co. HS
Parliamentarian	Trae Brooks	Hart Co. HS

Kentucky FBLA Region 3

Office	<u>Name</u>	School
President	Taylor Stanley	Henry Co. HS
Secretary	Austin Lynch	Spencer Co. HS
Treasurer	Kylee Creason	Bullitt Central HS
Reporter	Hunter Merrigan	Moore Traditional HS
Parliamentarian	Hayden Hughes	Henry Co. HS

2011-2012 Kentucky FBI

Kentucky FBLA Region 4

Office	Name	School
President	Laura Romito	Silver Grove Hs
Secretary	Anthony Cox	Pendleton Co. HS
Treasurer	Katlyn Enzweiler	Campbell Co. HS
Reporter	Madison Razor	Campbell Co. HS
Parliamentarian	Brent Jacob	Pendleton Co. HS

Kentucky FBLA Region 5

Office	<u>Name</u>	School
President	Andrea Bellew	Paul G. Blazer Hs
Secretary	Mackenzie Dunaway	KY Tech-Greenup Co. ATC
Treasurer	Craig Alexander	Paul G. Blazer Hs
Reporter	Shakeesha Anderson	KY Tech-Montgomery Co. ATC
Parliamentarian	Diane Poe	Bracken Co. HS

Kentucky FBLA Region 6

<u>Office</u>	<u>Name</u>	School
President	Mckenna Clowers	Estill Co. HS
Secretary	Brittani Montgomery	KY Tech-Madison Co. ATC
Treasurer	Rachel Emerson	KY Tech-Casey Co. ATC
Reporter	Faith Vanmeter	KY Tech-Green Co. ATC
Parliamentarian	Sarah Coffman	KY Tech-Casey Co. ATC



Kentucky FBLA Statewide Community Service Shoes for Haiti Project







This year, Kentucky FBLA partnered with Doug Pelfrey and the Propel Company in the "Shoes for Haiti Project." The project was created when Haiti was hit with a devastating earthquake. However, the project has been so successful, it has now expanded to include other countries including Botswana, China, Cambodia, Columbia, Dominican Republic, Mexico, Philippines, Sierra Leone and Tanzania.

FBLA State Adviser Vicki Whitaker arranged for FBLA students to be part of this service learning project during state conference. FBLA students not only brought new and gently used shoes to the conference, they worked with the collection and sorting of approximately 2,000 pairs of shoes.

According to Whitaker, "Mr. Pelfrey arranged

for transportation from the Galt House and for free shipping to their destination."



At left: Sea of Shoes for those in need.

Kentucky FBLA Honorary Membership Recognition



Above: Whitaker is formally recognized as an FBLA honorary member. From left to right: Connie Witt; Estill Co. HS; Whitaker, and Debbie Barnett, adviser to state officers.;

Whitaker:

"I was thoroughly surprised and tremendously honored to be named an honorary member of Kentucky FBLA."

Photo, at top right: OCTE professional development coordinator and FBLA state committee Ex-Officio member Karen Nash presented OCTE Branch Supervisor Joe Morgan with honorary Kentucky FBLA membership.









Nash:

"It was truly an honor to be able to present this award to Joe Morgan. He has been a huge factor in the success of Kentucky FBLA. We appreciate his willingness to do whatever asked and always with a smile. His dedication to ensure the students experiences were rewarding makes him very deserving of this recognition."

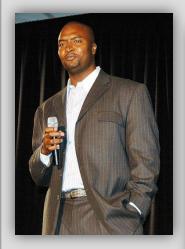
Morgan:

"I was surprised and honored to receive the Kentucky FBLA Membership award. I was surprised to be rewarded for doing what I considered my responsibility and honored to be recognized by such a prestigious organization.

"The FBLA students, advisers and leadership represent excellence in what can be achieved through our career and technical education programs. FBLA provides students with the key ingredient of 'experience,' which is necessary for the successful accomplishment of career and educational goals.

"I am doubly rewarded to work with the talented and dedicated staff of FBLA, KY Tech and KDE. It is the teamwork within and between these groups that make their work possible. I will be proud to continue serving FBLA and all Kentucky student organizations as they strive for excellence in preparing students for education and career readiness."

NFL athlete and author Reggie Kelly scores touchdown with motivational speech











Nicknamed "The Rev," Reggie Kelly (#82) is a tight end with the Cincinnati Bengals and been part of the team since 2003. Author of "Prepared: Body, Mind, Spirit" Kelly engaged the FBLA audience during his motivational speech by relaying the lessons of the gridiron. A few of his quotes are below:

"All of you have dreams, aspirations and goals. You must be prepared. You have to be prepared to achieve greatness. Will you be prepared to step into your greatness?"

"DREAM, VISUALIZE and WORK HARD. Regardless of how far fetched your dreams are – still dream. Visualize – believe it, see it."

"It's hard to have success without work. What does this mean? W = will not give up or quit; O = optimistic - focusing on the positive and having the right attitude; R = repeat - if you do anything for 30 straight days correctly, you will master it; and K = key - with the right key, you can unlock your gifts and talents."

Kelly's touchdown included meeting with interested students, advisors, and administrators to promote and sign his book entitled "PREPARED"



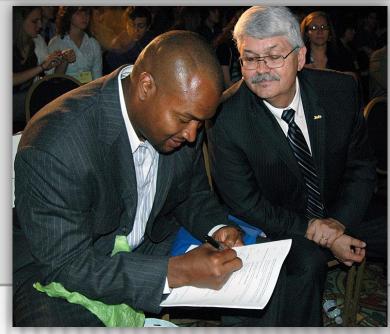
At left: Vicki Whitaker and Kelly.

At right: Kelly autographs FBLA program for OCTE executive director John Marks.

Bottom left: Kelly poses with students from KY Tech-Russell ATC.

Bottom middle: KY Tech-HJH ATC instructor Damian Laymon and wife Kelly pose with Reggie.

Bottom right: Tania Leah Sutterfield, East Carter HS and Kelly.











KY Tech-Barren County FBLA Ashley Bell, adviser



Place	Event	FBLA Member
1st	Accounting I	Molly Shircliff
1st	Community Service Project	Megan Garrison Bailee Staples Kelsi Adwell Cheyenne Bartlett
1 st	Digital Video Production	Starla Lutterman Mynika Lynn
1st	Public Speaking I	Tori Buckley
1st	Chapter Newsletter	Laura Coomer
2 nd	Annual Business Report	Haley Hagan
2 nd	Computer Game & Simulation	Cameron Lile
2 nd	Mr. FBL	Luke Deckard
3rd	Ms. FBL	Cameron Lile
3rd	Digital Design & Promotion	Jay Todd Richey
4 th	American Enterprise Project	Kelsey Mitchell Megan Harp
5 th	Client Services	Yates Bryant

Bell:

"Our students worked very hard for their awards. I enjoy working with them to help prepare for the regional & state FBLA competitions. Our FBLA members are the best."

KY Tech-Carroll County ATC Rachel Mefford and David Pepper Advisers







Photo (I to r), Back Row: Ethan Stewart, Daniel Warner, Nick Abbott, Austin Blankenship, and Haley Hendrick.

Front Row: Kyle Conley, Jacklyn Derman, Erin Spradlin, Jama Morrison, Jessica Price, and Josh Pence.









KY Tech-Clinton County ATC Stesha Flowers and Teresa Giles, Advisers







Photo (I to r): Allen Marcum, Dustin Daley, Briana Conner, Cassandra Pryor, and Mrs. Stesha Flowers.

Flowers:

"KY Tech-Clinton County ATC had six members to compete this year in team and individual competitive events and our FBLA members donated thirty pair of shoes to send to Haiti this year!

"Our FBLA members had a super year and enjoyed many activities including community service projects, FBLA banquets, regional, state, and national FBLA Leadership conferences.

"This year, KY Tech-Clinton County ATC FBLA received 3rd Largest Chapter in Region 6 with over 100 members and received the 100 Percent Class Participation Award this year."

KY Tech-Green County ATC Amye Toms and Sandy Smith, Advisers







3rd - Local Chapter Scrapbook
Brianna Armer, Berlyn Judd, and Dylian Potts

Chapter Awards

- State Fundraiser Participation
- •KY Commonwealth Award of Merit
- •Scholarship Fund Contributor





KY Tech-Greenup County ATC Cheryl Wellman and Leanne Coldiron, Advisers





Wellman:

"The FBLA State Leadership Conference is the culmination of the Kentucky FBLA year. Members use skills they have developed throughout the year to compete in over forty different competitive events ranging from business communications to web design."

1st - Computer Applications

Katie Coldiron

1st - Database Design and Applications

Brianna West

2nd - Business Communications

Amber Bradley

3rd - Business Procedures

Tyler Hurst

4th - Local Chapter Newsletter

Ashley Wireman

5th - Web Site Design

Henry Quillen and C.J. Fraley



KY Tech-Hughes Jones Harrodsburg ATC Damian Laymon, Adviser



Laymon:

"Once again, the State Leadership Conference was a great success. Our members love the opportunity to travel to Louisville and spend a couple of days getting to know both one another as well as other FBLA members. In years past, our students have made lifelong friends as a result of FBLA, and I'm sure that this year is no different. The icing on the cake is The Galt House, which is a great venue for students to experience.

"As soon as I posted our results, I started getting comments from former members as far back as 2004 sharing fond memories of their time in FBLA. It's definitely the highlight of the year."



Laymon commenting on what it means to have a son in FBLA.

"Over the years, I've watched so many advisors bring their own children into FBLA, and have watched those students flourish. This year was no different. I've seen it as a bonding experience for them, and now I have that same opportunity with Nick. In fact, he's already got his eye on a regional or state office candidacy next year.

"As with all of my underclassmen, I wanted him to have the opportunity to work with some of my older students and learn from

them. I'm proud to say that he not only worked well with his team, but even overcame his fear of public speaking by being part of the MIS team and presenting in the state finals, where he and his team earned a 4th place finish."

At right, (I to r): Daniel Lovings , Nick Laymon, and Logan Pinkston

<u>1st - Computer Game and Simulation Programming</u>
Brendon Robinson

<u>1st - Computer Problem Solving</u> Levi Helton

<u>1st - Desktop Application Programming</u> Chris Fuller

1st - E-Business

Daniel Lovings Ch

Daniel Lovings, Chandler Lehouillier, and Angel Peavler

<u>4th - Management Information Systems</u> Nick Laymon, Logan Pinkston, and Daniel Lovings





Harrison County ATC Louise Jackson and Sean Murphy - Advisers



1st - Business Communications
Sheena Nie

<u>3rd - Electronic Career Portfolio</u> *Priya Mistry*

4th - Client Services
Julie Henson

4th - Ms. Future Business Leader

Priya Mistry

5th - Cyber Security
Allison Perkins

5th - American Enterprise Project Shelby Gray and Samantha Lambert

> 5th - Reporter's Quill Shawn Ravenscraft



KY Tech-Russell ATC Keri Finley - Adviser

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Finley:

"FBLA has always been near and dear to my heart. In high school, I was our FBLA president. It honestly changed my life and helped me determine my career path. It also taught me leadership skills that I have used continuously in any job or activity I have had.

"FBLA offers priceless experiences for my students that they will cherish for a lifetime. There is no greater student organization out there!"



KY Tech – Montgomery County ATC Ronda Bowles and Angela Barker - Advisers





1st - Business Plan Project: Ethan Shuler, Christian Cole, Patrick Blanton

2nd - Community Service Project: Collin Potter, Megan Bowles, Macy Huff

2nd - E-business: Jacob Hollon and Dillion Patrick

2nd - Electronic Career Portfolio: Sarah McClanahan

2nd - Local Chapter Newsletter: Macy Huff

3rd - American Enterprise Project: Logan Greene, Chris Charles, Kayla Preece, and Caitlin Taulbee

3rd - Emerging Business Issues: Wesley Hammond and Sunny Singh

3rd - Introduction to Parliamentary Procedures: Collin Potter

4th - Cyber Security: Lucas Hart

4th - Local Chapter Annual Business Report: Colby Toy

4th - Website Design: Ryan Mullins and Jared Duncan

5th - Digital Design and Promotion: Shelby Lowe

5th - Management Information Systems: Colby Toy and MaKayla Donathan

1st place: Megan Bowles pictured with Mr. and Mrs. Bowles.

At left: Collin Potter

Barker and Bowles:

"We are very proud of all of our competitors.

"Collin Potter was elected the upcoming Kentucky FBLA State vice president for the 2011-2012 year. Fourteen students placed in 15 events and will advance to the national competition in Orlando, Florida this June."

KY Tech – Mayfield/Graves Co. ATC Kelli Cash and Jaime Moyers, Advisers





KY Tech – Fulton Co. ATC Gail Rhodes – Adviser

Group photo at right. Far left, KY Tech-Fulton Co. ATC principal Tom Pyron.

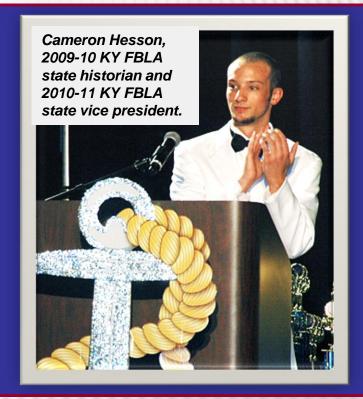




KY Tech - Russellville ATC Dr. Brenda Hazell and Mrs. Beth Frogue







- 1st Largest Professional Division Membership Recruitment
- 2nd Hospitality Management: Zack Turner, Logan Co. High School
- 2nd Accounting II: Danielle Walling, Logan Co. High School
- 3rd Job Interview: John Corum, Russellville High School
- 4th Business Plan Project: Luke Bailey, Logan Co. High School
- 5th Computer Game and Simulation Programming: John Corum, Russellville High School

Russellville ATC received the following recognitions at state:

Reporter's Quill: Mclean Shutt; Kentucky Commonwealth Award of Merit, Unite to Read Project, and the chapter participated in the state fundraiser.





Megan Bowles Kentucky Ms. Future Business Leader KY Tech-Montgomery Co. ATC



Megan Bowles, the 2010-2011 Kentucky FBLA state secretary, won Ms. Future Business Leader and will be representing the Commonwealth of Kentucky during national competition.

Each state is permitted two competitors to represent their entire state as a Future Business Leader. The competitors undergo a written test comprised of business terminology, procedures, ethics, parliamentary procedures, FBLA facts, and current events. Each student also takes part in a 15 minute individual interview.

The honor of becoming a Future Business Leader is one of the most prestigious out of all of the competitive events in FBLA.

"Being the representative for KY FBLA as Ms. Future Business Leader at the national level is an honor; and, one of which I am extremely proud to uphold," said Megan. "I worked very hard to get to this point and feel it is very good to know that my hard work has paid off."

"There were so many other young ladies that Megan competed with who were worthy of receiving this honor," said Ronda Bowles, teacher and advisor. "We are very proud of Megan and her accomplishments. She truly is an excellent example of a student and role model for Kentucky FBLA and the Education and Workforce Development Cabinet."



Photo (I to r): Ronda and Megan Bowles

What Vicki Whitaker has meant to so many. . .

Karen Nash:

"I knew of Vicki
Whitaker prior to
coming to OCTE, but I
had not actually
worked with her until I
came to OCTE in
2008. The past two
years I've also had the
extreme privilege of
working by her side
with FBLA. During



this time, I have come to love Vicki like a sister. She has such a love for business education and especially FBLA that it inspires others to work hard and be the best. I have never known anyone to work any harder and devote so much time to making sure students are successful. She has the highest work ethic. You know the job will be done (and done correctly) when Vicki is involved.

"I am so excited for her now that she plans to retire because she most definitely deserves it, but I'm going to miss her as will FBLA. Thank you, Vicki, for taking me on the ride of my life this past year! I will miss our laughs, getting lost on road trips, early morning work sessions, shoe shopping, your efforts to get one over on me trying to wake you up in the mornings. But most importantly, I will miss my BFF. Enjoy your time with family." Louise Jackson
KY Tech-Harrison Co.:

"Vicki Whitaker is a true friend, adviser and person. She gives 110% in everything she does. Vicki truly cares about her family, friends and students and lets the Lord lead her path."





Tracy Taylor:

"I have enjoyed working with Vicki the last couple of years. We often think when someone leaves a position after having held it for such a long time that things will not be the same, but Vicki made the transition seem effortless and she has done a wonderful job as State FBLA Adviser. I certainly appreciate her dedication to FBLA."

Keri Finley
KY Tech-Russell:

"I was so excited when I first joined KY Tech, but I felt lost in a new world. From my first day, Vicki Whitaker was my lifeline, full of answers and information. She has been the glue that held me together on many occasions and for that I will always be grateful. I send best wishes to Vicki, a woman I truly will NEVER forget."

What Vicki Whitaker has meant to so many. . .

Ashley Bell KY Tech-Barren Co. ATC:

"Vicki has always been helpful and quick to respond to our curriculum and FBLA questions while still being "one of us." She has never asked anything of the teachers and advisers to do something that she wasn't willing or had already done herself. I have always felt she had our (business teachers/advisers) best interests at heart as well as the students. I wish her the best and it has been a honor to have worked with her."



Damian Laymon KY Tech-HJH ATC:

"Vicki, as well as the other teachers at KY Tech-Harrison County ATC were some of the first to help me get my feet wet when I began teaching. When she was promoted to consultant in OCTE, I knew that we would be in good hands, and I hate to see her go. I can only imagine the amount of time that she's dedicated to supporting us as teachers and the countless hours and miles that she's dedicated to FBLA since taking on those responsibilities as well. And no matter how tired she was, or how many times she answered the exact same question, she always greeted me with a smile on her face."

Thomas Miller KY Tech-Ohio Co. ATC:

"Vicki has always been helpful to me whenever I had a question to ask. I was able to call her and have my answer within a limited amount of time. She was very helpful to me when I went on my first FBLA National conference in Atlanta, GA. I will not forget the support that she gave me over the last several years. I appreciate it and I want to say... Vicki, it was wonderful working with you and I wish you all the success in whatever you decide to do with your retirement. God Bless.

Joe Morgan OCTE Branch Supervisor:

"I've had the pleasure of working with Vicki for several years. She always sought the best for students as an instructor at KY Tech-Harrison Co ATC and carried that focus into her work as an academic consultant, and especially as FBLA State Chair and Advisor. I really enjoyed working with her this last year when even through the struggles of regional, state and national FBLA competitions, Vicki kept her witty sense of humor and found the opportunity for a good laugh even in the middle of turmoil. I'll miss her, but hope she gets to enjoy many grand children and restored family life."



"Kentucky FBLA Friends for a Lifetime"



Photo (I to r): Dee Colvin, Region 3 Chair, Henry Co. HS; Ramona Bellew, Region 5 Chair, Paul F. Blazer HS; Carrie Jefferson, adviser to the president and FBLA Camp director, Paul F. Blazer HS; Vicki Whitaker, Karen Nash, OCTE; Tracy Florer, adviser to the president Bracken Co. HS; Vicki Whitaker, Karen Nash, OCTE; Tracy Florer, adviser to the president Paul F. Blazer Co. HS; Vicki Whitaker, Karen Nash, OCTE; Tracy Florer, adviser to the president Paul Florer, P

What FBLA has meant to me and my family . . .

Whitaker:

"FBLA has truly been an Adventure of My Lifetime since I was a junior at Harrison County ATC in Cynthiana. I was awarded the FBLA scholarship from my local chapter my senior year in high school and went on to Eastern Kentucky University where I joined Phi Beta Lambda, the collegiate arm of FBLA. My advisers from Harrison County ATC, Gordon and Pat Burkett, introduced me to



Gordon's uncle, Dr. Dean Burkett (now deceased) who became my PBL adviser at EKU. During my PBL years, I became a state officer. My adviser was Mr. Lee Cantrel, who happened to be the person who presented to me my FBLA scholarship while in high school. After becoming FBLA State Adviser, I invited Lee Cantrel back to judge at state conference and it has been wonderful to connect with him again. While teaching at Harrison County ATC, it was an honor to teach with Gordon and Pat Burkett, and to be an adviser alongside them.

"All three of my children were FBLA members, two of them while I was an adviser. My youngest daughter was a regional officer. My son became an FBLA state officer and worked as recreation director at FBLA camp the summer after his high school graduation. At that FBLA camp, he met Kara Burkett, (the wife of Dean Burkett). She is currently the Tennessee state FBLA adviser. For the past nine years, Matt has traveled to Tennessee to work as recreation director at the Tennessee FBLA Camp. Coincidentally, Matt was named an honorary member of Tennessee FBLA during their state conference this year.

"I truly believe that FBLA offers so many opportunities to students and truly makes a difference in the lives of students. It impacted my own children's lives and it has shaped my career. I truly have a passion for FBLA and being named Honorary Member at this year's conference is truly a culminating event in my career. It appears that FBLA has come full circle in my Adventure of a Lifetime."